Topic Newspapers or Magazines

试题

第一部分 问答（5 分钟）

1) Do you often read newspapers or magazines? Why or why not?
2) What kind of newspaper do you like to read?
3) For what reasons do some people like to read newspapers instead of watching TV?
4) Nowadays, how can people get the latest news?
5) What are the functions of newspapers and magazines?
6) What are the advantages of newspapers and magazines, compared with radios?

第二部分 卡片陈述及小组讨论（10 分钟）

Now let's move on to something more specific. The topic for us to discuss today is "Newspapers or Magazines". Each of you will be given a card. I'd like you to give a brief description according to the card. You'll have one minute to prepare and each of you will have one and a half minutes to make your presentation. Don't worry if I interrupt you at the end of the time limit. Now here are your cards.

Right. Now we all have some idea about newspapers or magazines. I'd like you to discuss this topic further and see if you can agree on the topic: Which is more convenient for college students to get information, newspapers or radios? During the discussion you may argue with each other or ask each other questions to clarify a point. You will have about four and a half minutes for the discussion. Your performance will be judged according to your contribution to the discussion.

第三部分 考官提问（5 分钟）

1) What are the advantages that newspapers have to amuse people?
2) Which mass medium do you think is the most important, TV, the Internet, radio, newspaper or magazine?
3) Which newspaper is your favorite?
4) In what way do you like to get information?
5) Which section do you like best when reading daily newspapers?
6) Would you prefer to work for newspapers and magazines?

答题参考

第一部分　问答

E: *Do you often read newspapers or magzines? Why or why not?*

C: Yes. I like reading newspapers and magazines very much. All kinds of information are brought by newspapers and magazines in such areas of mational news, international news, entertainment news, stock news and fashion news etc. Furthermore, it is more convenient to catch the information from newspapers and magazines than network because they are sold at any news stalls. The newspapers and magazines are also good tools to kill time. You can read them anywhere, when you don't want to read more, just leave them there. And the newspapers and magazines can also be stored for a comparatively longer period. When you want to check any old news or information, you may easily find it on the newspapers or magazines.

E: *For what reasons do some people like to read newspapers instead of watching TV?*

C: First of all, it is very convenient to get a piece of newspaper. You may buy the newspapers at any news stalls and the targeted readers of newspapers are stable. Some people can't watch TV when they are in the office, but they can enjoy reading newspapers when they have a rest. Secondly, newspapers help consumers through every stage of the decision-making process. Although television plays an important part in the lives of many people — largely for entertainment — it has not proven useful at key stages of the purchase decision-making process.

E: *Nowadays, how can people get the latest news?*

C: The latest news can be got from various channels. Some people like to surf the Internet every 15 minutes to get the latest news. The Internet provides huge resources of news such as news web sites, RSS, the news groups, etc. You can subscribe some e-mails from the news groups to get the latest ones or to visit some superstars' blogs to know his or her latest news. Some old people like to read daily newspapers to get information. To them, daily newspaper is the most convenient way to get the latest news. And someone likes to ask other people what kind of latest news they know. So you know, different people have different ways to get the latest news.

第二部分　卡片陈述及小组讨论

C1: The topic on my card is "Does the content of a newspaper or a magazine attract you? Why?" Yes, I think so. Actually, the content is the soul of a newspaper or a magazine. People buying newspapers or magazines are all for the information contained in them. For example, I read newspapers nearly everyday, because through it I can know what has happened in any part of the world. The greatest benefit I can get from newspapers and magazines is that I can read them in any place and at any time convenient for me. Nowadays there are many kinds of newspapers and magazines for people to choose from. I believe the content is an important factor when they make a choice. Of course, besides the content, people may also pay attention to the quality of printing, its reputation and other factors. However, they may focus on the content most, which is decided by the functions of newspapers and magazines.

C2: The topic on my card is "Does the quality of printing of a newspaper or a magazine attract you most? Why?" My answer to this question is no. I can't say I can totally ignore the printing of a newspaper or a magazine. But it can't determine whether I choose to read that newspaper or magazine or not. People choose to read a newspaper or a magazine mainly for news, information or pleasure, that is, the content is the most important factor. If there is only good content in a newspaper or a magazine, it's not enough because some other factors can spoil reading pleasure, such as bad quality of printing. If the quality of printing is so bad, I won't touch that newspaper or magazine at all. So I think the quality of printing of a newspaper or a magazine can affect my preference of newspapers and magazines but it is not a decisive factor.

C3: My topic is "Does the reputation of a newspaper or a magazine attract you most? Why?" My answer to this question is no. Of course the reputation of a newspaper or a magazine may influence people easily because people tend to believe everything told in a well-known piece of newspaper or a famous magazine to be true. However everyone has his own tastes. When I choose to read a newspaper or a magazine, I will choose the one I am used to or the one which attracts me most, probably the articles, the pictures or advertisements, not the reputation. You know, I like to read *Harbin Life Daily*, and read it every day, though it is not a famous newspaper among countless kinds of newspapers in our country. The reason I prefer it is that it covers what happens around me and supplies information needed for me such as restaurants or suggestions for traveling.

C1: There are many ways for today's college students to get information like the Internet, radios, newspapers and televisions. Compared with radios, newspapers are more convenient for college students to get information. Because students can pick up newspapers and read them at any time convenient for them.

C2: Yeah, I can't agree with you more. Reading newspaper is really a convenient way for us college students to get information. And our school has offered us a good environment; library seems to be one of the best places we'd like to stay. Every day the latest newspapers will be available there. What's your opinion, C3?

C3: Oh, maybe you're right. But I regard radio as a better source of information. Because radio is always smartly designed, and it's small enough to be kept in pocket. And you do not need to go to the library to get the latest information. That's quite convenient.

C2: Well, it sounds good. Well, you know, even though it can accompany you everywhere, you won't have enough time to listen to it.

C1: Yeah, so you will miss a lot of important information. And when you have time, the radio programs are not the ones you want. That's quite inconvenient.

C2: Relatively, newspapers run more conveniently. To a piece of news, you may read it several times, or just dip into it or even ignore it. You can't do that while listening to the radio.

C3: You are right to some extent. But you know a radio can be used as a tool to learn English. We can get information as well as improve our English ability. Don't you see so many college students listen to English radios? Besides, we can listen to the radio even after the lights go off every night. That's quite an attraction, isn't it?

C1: Yes. But you can also read newspapers in English, such as *China Daily*, to improve your English level. And you have many choices for newspapers selection. The most important reason why I choose newspaper to get information is that when you read you do not disturb others. However, when you listen to the radio, you have to be careful not to make noises to annoy others.